



2018 全球（南京）人工智能应用大赛答题作品评分标准

2018 Global (Nanjing) Artificial Intelligence Application Competition

The scoring criteria of the competition works

（一）创业类答题作品评分标准

1.The scoring criteria of innovation type

内容 Content		合计分值 Total score
团队情况 Team situation	团队组织架构、成员的稳定性, 是否具有推广及服务能力 The team organization structure, the stability of the members, whether to have the ability of promotion and service.	25
技术及产品 Technology and products	团队核心技术情况, 是否具有相应的研发实力或成熟的产品 The core technology of the team, whether to have the corresponding R&D strength or mature products.	20
创业机会 Entrepreneurial opportunities	产业背景、市场竞争环境, 市场机会及有效的市场需求情况 Industrial background, competitive environment, market opportunity and effective market demand.	25
商业模式及实施方案 Business model and implementation plan	是否具有可行的商业模式及实施方案 Whether there is a feasible business model and implementation plan.	30
总分 Total score		100



(二) 创新类答题作品评分标准

2.The scoring criteria of entrepreneurship type

内容 Content		合计分值 Total score
技术先进性 Technological advancement	技术的先进程度及难易水平 Advanced level and difficulty level of technology.	35
项目可行性 Project feasibility	技术在实际应用场景的实现是否必要及合理 Whether it is necessary and reasonable to implement technology in practical application scenarios.	35
产业及经济效益 Industrial and economic benefits	技术的实现对产业推动的贡献及经济效益 The contribution of technology to industrial promotion and economic benefits.	30
总分 Total score		100